ENRICHMENT OF SOFT SOAP WITH TOCOPHEROL AND EXFOLIATE PARTICLES

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Nowadays the market of toiletries in Ukraine is one of the biggest according to the volume of sales. However, its assortment needs correction because soft soap unlike hard one has no specialization for consumers. For this reason we have examined customers’ needs and elaborated an experimental sample of soft soap designed for mature skin and containing scrub of apricot kernel, tocopherol and essential oil of apricot kernel. Small parts of scrub remove from the skin old and cork cells. After pilling skin becomes smooth and soft. Its blood supply improves that makes wrinkles and pigmented spots less visible. Tocopherol (vitamin E) contributes to quick regeneration and repair of cells which is essential given the fact that scrub is used daily. Besides, tocopherol slows down aging processes, protects skin from ultraviolet exposure. It is also indispensable for dry skin because it maintains water-lipid balance, abirritates and eliminates skin peeling. Essential oil of apricot kernel has been added to the structure of the soft soap in order to improve organoleptic indicators and meeting aesthetic needs of the consumers. It has anti-inflammatory, tonic and rejuvenating effect. Apricot (apricot-kernel) oil has distinctively low acid content and moderate stringiness which facilitates penetration into skin. In cosmetics apricot oil can be applied for care of skin of any type.

Keywords: soft soap, scrub, apricot kernels, tocopherol, essential oil, assortment.